

THE HONORARY PATRONAGE OF THE PRESIDENT
OF THE REPUBLIC OF POLAND MR. ANDRZEJ DUDA

Contest

International

FOR POSTER

capt
P
ilecki
THE INVINCIBLE HERO

REPORTS FROM AUSCHWITZ

For the

National Defence Minister's Award & The PZU Foundation

Jurorzy:

**prof. dr hab. Wojciech Fałkowski,
prof. Ryszard Szaybo, dr Jan Tarczyński,
Piotr Młodożeniec, Wiesław Wałkuski,
Wojciech Korcuć, Herbert Knops,
Krzysztof Dydo, Wojciech Boberski,
Krzysztof Kosior, Małgorzata Kupiszewska**

Deadline
30.09.16

Held by:

gdzie

Cofinanced by:



Rzeczpospolita Polska
Ministerstwo
Spraw Zagranicznych



Fundacja



FUNDACJA

The Project Captain Pilecki, The Invincible Hero has been financed by the Ministry of Foreign Affairs Republic of Poland, the PZU Foundation, and the PKO BP Foundation

INTERNATIONAL POSTER CONTEST
CAPTAIN PILECKI, THE INVINCIBLE HERO
„REPORTS FROM AUSCHWITZ”
FOR THE NATIONAL DEFENCE MINISTER’S & THE PZU FOUNDATION’S AWARD

INVITATION

The GDZIE Foundation from Kraków – the organizer of the Project **Captain Pilecki. The Invincible Hero**, granted the Honorary Patronage of the President of the Republic of Poland, Andrzej Duda, would like to cordially invite to participate in the International Poster Contest for the National Defence Minister’s and the The PZU Foundation’s Award.

The contest is of open character. The contest holder would like to invite students of art academies and faculties, artists, graphic designers, persons who design advertisements in Poland and abroad alike.

The submissions for the contest (original and previously unpublished) are to be sent to the Office of the GDZIE Foundation, Parkingowa 18 Street, 05-462 Wiązowna, before the inviolable deadline **30 September 2016 r.**

The poster needs to include the text: **Witold Pilecki 13.05.1901 – 25.05.1948**

The proceedings of the Jury are scheduled for 9 October. The prizes will be awarded on **19 November 2016** in Warsaw during the All-Polish Conference **Captain Pilecki. The Invincible Hero.**

The detailed regulations can be found on the Project’s website www.rtmpilecki.com.pl (the „contests” tab). Additional info can be obtained by writing an e-mail to rpbm.posters@rtmpilecki.com.pl.

Press Office of the Project **Captain Pilecki, The Invincible Hero**

**The Honorary Patronage
of the President of the Republic of Poland
Mr. Andrzej Duda**

PREZYDENT.PL



FUNDACJA



*Even if I were to lose my life
– I prefer that than to live with a wounded heart.*
cpt. Witold Pilecki

INTERNATIONAL POSTER CONTEST

CAPTAIN PILECKI, THE INVINCIBLE HERO

„REPORTS FROM AUSCHWITZ”

FOR THE NATIONAL DEFENCE MINISTER’S AWARD & THE PZU FOUNDATION

The contest is held by Fundacja GDZIE,
ul. Zwierzyniecka 10/24a, 31-102 Kraków

Contest rules and regulations

1. THE IDEA OF THE CONTEST

The purpose of the competition: **Captain Pilecki, The Invincible Hero**. “**Reports from Auschwitz**” is best expressed in three key words: Truth, Remembrance and Pride. The organizers promote characteristic features of the Polish Underground State soldiers fighting in the World War II: cooperation, enterprise, initiative, courage, uncompromising attitude and dedication. Captain Pilecki was one of such people. He volunteered to go to Auschwitz as a prisoner to fulfil his own mission, namely to prepare a report on the camp and to organize a prisoners’ resistance movement. After 2 years and 7 months, he escaped. Later on, he described the life in Auschwitz in his “Reports”.

2. THE PURPOSE OF THE CONTEST

- The purpose of the contest is to collect the best artworks and to present them at the All-Polish Conference “Captain Pilecki, The Invincible Hero”, as well as at cultural centres both in Poland and abroad.
- The restoration of the Polish School of Posters.

3. PARTICIPANCE

The competition is open to all interested parties. The organizers invite Polish and foreign art students, artists, graphic designers and advert designers to participate. Each participant can submit three original designs that were not published before.

4. TECHNICAL CONDITIONS

A submitted poster must contain the phrase: **Witold Pilecki 13.05.1901 – 25.05.1948**

The project (projects) recorded on a CD or DVD should meet the following requirements:

- Vertical formatting: 680 x 980 mm + 3 mm for bleeds on each side;
- The file format: PDF Press, CMYK, 300 dpi;
- Italicized fonts.

Each project should also have attached a printout of the size of 510 x 735 mm (75% of the 680 x 980 mm format), affixed onto a stiff background. CD, DVD, and the application forms should be put in an envelope and glued to the reverse.

The CD, DVD should also contain the poster’s design for the purpose of including it in the catalogue: Format: 204 x 294 mm (30% of the 680 x 980 mm format) in the TIFF, CMYK, 300 dpi format.

Both printouts and CD or DVD should be marked with a six-digit badge/symbol placed on the reverse in the top right corner of the printout. If the author submits more than one project,

each of their projects should be marked with a different badge. Each project needs to be accompanied by a sealed envelope marked with the same six-digit badge as the project, containing:

- The rules of the contest signed by the participant/author;
- Two copies of the copyright license agreement for the artwork signed by the participant/author;
- A filled application form containing an individual badge (or badges, if the participant submits more than one project).

5. PLACE AND TIME OF SUBMISSION

Fundacja GDZIE, ul. Parkingowa 18a, 05-642 Wiązowna, Polska. All works must be submitted before **30th September 2016** (the date of submission will be determined by the date of its delivery to the Office of the GDZIE Foundation).

Each parcel should contain the following description: **Captain Pilecki, The Invincible Hero. "Reports from Auschwitz"** and should be marked with the text: **Non-commercial value!**

The parcel should be carefully packed as the organizer takes no responsibility for any possible damages it might suffer before it arrives to the venue of the competition. The organizers do not take the responsibility for losing or damaging the project during the delivery. The organizers do not bear any costs related to the delivery of the parcel. The insurance of the projects is up to the author.

6. JURY, AWARDS, HONORABLE MENTIONS

The members of the Jury:

Prof. Wojciech Fałkowski – the Vice Secretary of State in the Ministry of National Defence,

Prof. Rostaw Szaybo – artist, graphic designer (chairman),

Dr Jan Tarczyński – the director of the Marshal Józef Piłsudski's Central Military Library,

Wojciech Boberski – historian of art,

Krzysztof Dydo – owner of Galeria Plakatu in Kraków, exhibition holder,

Piotr Młodożeniec – artist, graphic designer,

Herbert Knops – architect, artist from Cologne,

Wojciech Korcuć – artist, graphic designer,

Krzysztof Kosior – great-grandson of captain Witold Pilecki,

Małgorzata Kupiszewska – representative of the organizer, coordinator of the project,

Wiesław Wałkuski – artist, graphic designer,

The Jury will consider anonymous projects and determine the winner before October 10th 2016. Projects which do not fit the technical requirements will be disqualified.

After the Jury makes their decision, all applications will be opened and decoded, winners identified and the Jury's official record signed. The official announcement of the Jury in media and at: www.rtmpilecki.com.pl will take place on October 10th 2016.

Jury will award the following prizes sponsored by:

The Minister of National Defence

Prizes in kind for the 1st, 2nd, and 3rd place.

The PZU Foundation:

1st Prize – 10 000 PLN

2nd Prize – 6 000 PLN

3rd Prize – 4 000 PLN

The prizes' values are gross values. Pursuant to art. 30 para. 1 point 2 of the Personal Income Tax Act, the Organizer will incur the cost of the taxation.

Accolades:

1. The elected poster will become the cover of the English edition of „Witold's Report”.
2. Exceptional works will be presented in the post-exhibition Catalogue.

Special awards:

Jury is free to divide the prize in any other way provided the whole sum is granted to winners as well as to award special prizes not specified in these Regulations. In case of a group project, the award will be equally divided among the team.

7. AWARDS CEREMONY

On November 19th 2016 in Warsaw the awards will be presented during the All-Polish Conference “**Captain Pilecki, The Invincible Hero**”. Prize winners will be notified by the organizers as to the place and time of the award ceremony via telephone or e-mail.

The organizers will publish a catalogue of the awarded posters. The names of the authors and the awards' founders will be indicated under posters presented at exhibitions and in the catalogue. Each prize and honourable mention winner will receive three copies of the catalogue during the All-Polish Conference “Captain Witold Pilecki, The Invincible Hero” in Warsaw. In case they are absent, their catalogues will be sent to them by post.

8. RIGHT OF THE CONTEST HOLDERS

Contest holders have the right to:

- publish the awarded posters as well as the posters showed at the post-contest exhibition in Warsaw during the All-Polish conference “Captain Pilecki, The Invincible Hero”;
- hold exhibitions of the works submitted to contest both in Poland and abroad.

The copyrights are inalienable.

9. FINAL RESOLUTIONS

The jury has the right to determine all contentious issues. The decisions of Jury are irrefutable, final and not subject to appeals. These rules and regulations will be published on www.rtmpilecki.com.pl.

10. ADDITIONAL INFORMATION

Any additional information is available from Jan Łepkowski:

Email: rpbm.posters@rtmpilecki.com.pl

11. ATTACHMENTS

- Attachment no. 1 – The Biographic Note of Captain Witold Pilecki
- Attachment no. 2 – The Copyright License Agreement for Artwork x2
- Attachment no. 3 – The Application Signature

Legible signature of Artist

ATTACHMENT 1: BIOGRAPHIC NOTE OF CAPTAIN WITOLD PILECKI

Witold Pilecki was born on May 12th, 1901 in Olonets, a town in Karelia (north-western province of Russia). In 1910 the Pilecki family moved to Vilnius, where Witold completed commercial school. In 1914 he joined the scout movement, which was forbidden by Russian authorities. In 1918 he got across the border to the reviving Poland. He obtained his high school diploma in 1921.

In 1918-1921 Witold Pilecki served in the Polish Army fighting the Soviets. As a member of a cavalry unit, he defended Grodno. On the New Year's Eve 1919 he commanded the scouts' post at the Gate of Dawn, defending the picture of Our Lady of the Gate of Dawn. On August 5th, 1920 he joined the 211th Light Cavalry Unit and fought in the Battle of Warsaw. He was twice awarded the Cross of Valour. Back in his family estate Sukurcze, he founded a local farmers' organization, fire station and opened a dairy. He taught the local boys to ride and formed a light cavalry squadron of them. They took part in sports competitions. In 1934 Witold Pilecki was promoted to the second lieutenant of the reserves.

He loved spending time with his wife Maria and children – Andrzej and Zosia. He told them: **“Love your homeland. Love your holy faith and your nation's tradition. Grow to become honourable people, faithful to the values you hold in the highest esteem, and serve them with all your life”**.

In August 1939 Witold Pilecki was mobilized and during the invasion of Poland fought as a cavalry platoon commander in the cavalry squadron of the 19th Infantry Division of the Polish Army “Prusy”. The unit he had commanded destroyed 7 German tanks and 2 unarmed airplanes. For some time his unit conducted partisan warfare and then, on October 17th, Pilecki dissolved it and soon started working in conspiracy.

He was one of the founders of the Secret Polish Army (TAP) founded on November 9th, 1939. He supervised and installed the network of secret hiding places for documents, underground publications and firearms. One of them was located in his own flat. In 1941-42 the Secret Polish Army was incorporated into the Union for Armed Struggle (Związek Walki Zbrojnej).

On September 19th, 1940 Pilecki deliberately went out during a Warsaw street roundup and was caught by the Germans. He was taken to Auschwitz and got there on 21/22nd September 1940. As inmate number 4859 he organized an underground Union of Military Organizations within the camp. During his imprisonment, in November 1941, he was promoted to lieutenant for his work in conspiracy.

On the night of 26/27th April 1943 Pilecki escaped from the camp in order to contact the Home Army (AK) units and present them his own plan to storm Auschwitz. However, the plan was not approved.

On November 11th, 1943 Pilecki was promoted to cavalry captain (“rotmistrz” in Polish cavalry ranks). In 1943-44 he served in the 3rd unit of Home Army Directorate of Diversion, e.g. as an executive officer of the Information and Intelligence Brigade. During the Warsaw Uprising he first fought as an ordinary rifleman and then he commanded one of the units of Chrobry II division at so called Witold's Redoubt, which was not taken by enemy until the end of the Uprising. Until May 8th, 1945 he was held at the German prisoner-of-war camps. In December 1945 he returned to Warsaw where, on May 8th, 1947 he was arrested and sentenced to death. He was executed on May 25, 1948 by shooting at the back of the head. His place of burial has not been found until today.

ATTACHMENT 2: COPYRIGHT LICENSE AGREEMENT FOR ARTWORK

This license agreement is made and entered into effectiveness on the day of 2016 between:

Fundacja GDZIE, ul. Zwierzyniecka 10/24a, 31-102 Kraków, represented by Małgorzata Kupiszewska (hereinafter called „the Licensee”)

and the Artist:

....., domiciled in (country), ID document series and number:, hereinafter called „the Artist” or „the Licensor”.

The Licensee and the Licensor are jointly called the “Parties”.

§1

1. The Parties acknowledge in accord that they partake in the International Poster Contest for the National Defence Minister’s Award and the PZU Foundation Award, titled: *Captain Pilecki, The Invincible Hero. “Reports from Auschwitz”*, the Honorary Patronage of the President of the Republic of Poland Mr. Andrzej Duda.
The goal of the Contest is expressed in three word-slogans: Truth, Remembrance, Pride.
2. The Licensor warrants that she/he is the creator of the poster/posters submitted to the contest, hereinafter called “the Artwork”.
3. The Licensor warrants that:
 - a) all personal and proprietary rights to the Artwork are vested exclusively in him or her; are not in any way limited or encumbered by third party rights, and the Artwork does not infringe any third parties’ rights;
 - b) he/she has not granted the license to the Artwork to any party;
 - c) he/she owns the sole right to the usage and disposal of the Artwork;
 - d) rights and authorizations mentioned in **§4 p. 1** below include all rights and authorizations necessary to use the Artwork within the scope of this Agreement.
4. The Artist indemnifies the Licensee against all costs, demands, claims and proceedings arising in connection with a breach of this warranty. In the case of a third party making claim against the Licensee involving violations of this third party’s rights, the Licensor is obliged to satisfy them and release the Licensee from any liabilities arising from this claim.

5. In the event of legal suit taken against the Licensee by a third party arising from infringement, the Artist will fully hold the Licensee harmless from any claims, losses and damages. In the case of a legal suit being filed into the court of law against the Licensee by any third party and involving any claims arising from the aforementioned titles, the Artist will be obliged to join the Licensee in the proceedings and act to the full extent of their ability to ensure that the Licensee shall be released from their involvement in the proceedings.

§2

The Licensor grants the copyrights to the Artwork to the Licensee on the date of submitting the Artwork to the contest **“Captain Pilecki, The Invincible Hero”**. **“Reports from Auschwitz”**. Recording the Artwork’s arrival to the Office of Fundacja GDZIE is the prerequisite that has to be met for further fulfilment of mutual rights and obligations stemming from this contract.

§3

1. Licensor grants to Licensee, in accordance with the terms and conditions of this Agreement, all proprietary rights to the Artwork referring to the distribution, that is public exhibiting or displaying the Artwork so that anybody can have access to the Artwork in individually chosen time and place (especially the Licensee, who can reproduce the Artwork in catalogues promoting exhibitions that it will be presented at, on their website, on the Licensee’s Facebook site).
2. The Licensor, while taking part in the contest, acknowledges that at the moment of submitting the Artwork to the contest holder, he or she transfers the copyrights to the Licensee free of charge. The Licensee then becomes the owner of the original copy of the poster printout (B1 and B2 size) and its electronic ready-to-print version. The Licensor transfers the proprietary rights to this poster and subsidiary rights to its executions to the Licensee free of charge on the fields of exploitation stated in art. 50 of the Act of 4 February 1994 on Copyright and Related Rights Act (Journal of Laws from 2015, item 994, as amended), in particular:
 - recording and multiplying the poster in a chosen technique including print, digital, on any carrier, without limitations as to the number and quantity of the edition, saving on computer discs;
 - recording on paper and on technical and electronic data storage devices;
 - multiplying by the use of reprography, devices that read, display, and copy data, printing and computer techniques;
 - storing in a computer’s memory, including sending to a server;

- the right to preparing special and pocket editions, the right to record the Artwork in the pictorial and sound form, also on all kinds of data storage devices, as well as the right to multiply, distribute, and display them;
 - the right to wireless and wired display, also by the use of a satellite;
 - uploading to the Internet and communicating on request;
 - public displaying and re-displaying, distributing poster copies among the public, emitting and re-emitting, also in computer networks;
 - selling, lending, leasing the original or copies;
 - publishing in printed or electronic publications, including educational materials;
 - using the poster for promotion of the subject of the contest, for educational and advertisement purposes;
 - the right to use and allowing to use subsidiary artworks.
3. The Licensee has the right to sell the granted copyrights off or appoint third parties to use them.
 4. The fact of granting copyrights to the Licensee equals granting the Licensee the ownership of the copy of the Artwork.

§4

1. The parties acknowledge that the Licensor will receive no royalty for granting the Licensee proprietary rights and any other copyrights to the Artwork on all fields of exploitation mentioned in **§3**, and for granting the Licensee any permits and authorizations included in this Agreement.
2. The submitted artworks become the propriety of the Licensee, who has the right to their further usage in the publications related to the contest. The works submitted to the contest will not be returned.

§5

1. Polish law is applicable to rights both regulated and not regulated by this Agreement.
2. Any changes to this Agreement need to be made in writing, otherwise they will not be considered binding. Any disputes arising from the execution of this Agreement will be settled by the court appropriate for the Licensee. This Agreement is made in two identical copies, each for both the Licensee and the Licensor.

Legible signature of Licensee

Legible signature of Licensor

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and the Artist:

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The Licensee and the Licensor are jointly called the “Parties”.

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- 1. The Parties acknowledge in accord that they partake in the International Poster Contest for the National Defence Minister’s Award and the PZU Foundation Award, titled: Captain Pilecki, The Invincible Hero. “Reports from Auschwitz”, the Honorary Patronage of the President of the Republic of Poland Mr. Andrzej Duda.
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 - a) all personal and proprietary rights to the Artwork are vested exclusively in him or her; are not in any way limited or encumbered by third party rights, and the Artwork does not infringe any third parties’ rights;
 - b) he/she has not granted the license to the Artwork to any party;
 - c) he/she owns the sole right to the usage and disposal of the Artwork;
 - d) rights and authorizations mentioned in §4 p. 1 below include all rights and authorizations necessary to use the Artwork within the scope of this Agreement.
- 4. The Artist indemnifies the Licensee against all costs, demands, claims and proceedings arising in connection with a breach of this warranty. In the case of a third party making claim against the Licensee involving violations of this third party’s rights, the Licensor is obliged to satisfy them and release the Licensee from any liabilities arising from this claim.

5. In the event of legal suit taken against the Licensee by a third party arising from infringement, the Artist will fully hold the Licensee harmless from any claims, losses and damages. In the case of a legal suit being filed into the court of law against the Licensee by any third party and involving any claims arising from the aforementioned titles, the Artist will be obliged to join the Licensee in the proceedings and act to the full extent of their ability to ensure that the Licensee shall be released from their involvement in the proceedings.

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- the right to preparing special and pocket editions, the right to record the Artwork in the pictorial and sound form, also on all kinds of data storage devices, as well as the right to multiply, distribute, and display them;
 - the right to wireless and wired display, also by the use of a satellite;
 - uploading to the Internet and communicating on request;
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 - selling, lending, leasing the original or copies;
 - publishing in printed or electronic publications, including educational materials;
 - using the poster for promotion of the subject of the contest, for educational and advertisement purposes;
 - the right to use and allowing to use subsidiary artworks.
3. The Licensee has the right to sell the granted copyrights off or appoint third parties to use them.
 4. The fact of granting copyrights to the Licensee equals granting the Licensee the ownership of the copy of the Artwork.

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1. The parties acknowledge that the Licensor will receive no royalty for granting the Licensee proprietary rights and any other copyrights to the Artwork on all fields of exploitation mentioned in **§3**, and for granting the Licensee any permits and authorizations included in this Agreement.
2. The submitted artworks become the propriety of the Licensee, who has the right to their further usage in the publications related to the contest. The works submitted to the contest will not be returned.

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Legible signature of Licensee

Legible signature of Licensor

ATTACHMENT 3: APPLICATION FORM

International poster contest for the National Defence Minister's Award & the PZU Foundation Award Captain Pilecki, The Invincible Hero. „Reports from Auschwitz”

Acknowledgement of the Artist:

According to the Act of 29 August 1997 on Personal Data Protection (Journal of Laws from 1997, no. 133, item 883, as amended), by joining the Contest, I agree for my personal data, especially my address and telephone number, as stated in the Application Form, to be processed and made available to the Licensee for the needs of my application in the Contest: Captain Pilecki, The Invincible Hero. “Reports from Auschwitz”, for the purpose of Contest promotion. I acknowledge that the mentioned data can also be used during the post-contest exhibitions which will be held in order to promote the contest and in the exhibition catalogue published.

Date and legible signature of Artist

Six-digit badge

Name and Surname

Address

Telephone number and e-mail

University, year of study or year of graduation